



Inland Revenue
Te Tari Taake

7 May 2021

Dear [REDACTED]

Thank you for your request made under the Official Information Act 1982 (OIA), received on 8 April 2021. You requested the following statistics about the payroll giving scheme:

- 1) *How much has been raised since the scheme launched?*
- 2) *How has this changed yr on yr?*
- 3) *What % of NZ businesses are signed up?*
- 4) *How has this changed yr on yr?*
- 5) *I understand that the Charity Services had hoped for a greater take-up of the scheme – would the IRD agree or is the use of the scheme where it was expected?*

Questions 1, 2, 3 and 4: How much has been raised since the payroll giving scheme launched; how this has changed year on year; the percentage of New Zealand businesses that are signed up; and how this has changed year on year

The information requested is shown in the table below. The information is collated on a tax-year basis (years ending 31 March). Data for the 2021 tax year is still incomplete and is a progress total only. The percentage of New Zealand businesses with payroll giving claims is calculated from employers with any non-zero payroll giving claims in the March year, compared to the total employer population over that same year.

Tax year ending 31 March	Payroll giving donation \$m	Cumulative payroll giving donation \$m	Payroll giving donation year-on-year change \$m	% of NZ employers with non-zero payroll giving claims	% of NZ employers with payroll giving claims, year-on-year change
2010	0.05	0.05	-	0.06%	-
2011	2.28	2.33	2.23	0.43%	0.37%
2012	3.27	5.60	0.99	0.48%	0.05%
2013	4.73	10.33	1.46	0.74%	0.26%
2014	5.67	16.00	0.94	0.79%	0.05%
2015	6.27	22.27	0.60	0.82%	0.03%
2016	5.83	28.10	-0.44	0.86%	0.04%
2017	6.31	34.41	0.48	0.90%	0.04%
2018	6.10	40.51	-0.21	0.98%	0.08%
2019	6.64	47.15	0.54	1.23%	0.25%
2020	6.84	53.99	0.20	1.23%	0.00%
2021	10.24	64.23	3.40	1.00%	-0.23%

An employer offering payroll giving to their staff will not appear in the table if none of their staff have made a claim in the specified year.

Question 5: If Inland Revenue had hoped for a greater take-up of the payroll giving scheme

Opinions are not official information. However, if you would like to discuss payroll giving and donation tax concessions generally, you can contact our charities and not-for-profit subject matter expert, Stewart Donaldson, at [REDACTED]

Thank you for your request. I trust that the information provided is of assistance to you.

Yours sincerely



Sandra Watson
Forecasting & Analysis Manager